

BAA Weekly Rollout Checklist

Week 1

(Sept 28/29)

Focus: Campaign Launch

- • Read the Bishop's Letter
- • Play campaign video
- • Include Prayers of the Faithful
- • Bulletin insert (ministry letter and Bishop's letter with the donation form on the back)
- • Set up parish BAA table with: newsletters, donation forms, poster with QR code
- • Promote online resources (www.dscf.ca)
- Email your database the newsletter, bishop's letter, ministry letter or language specific letter
- Email video to your database

Week 2

(Oct 5/6)

Focus: Introduce Ministry Stories

- • Play extended ministry testimonial videos
- • Include Prayers of the Faithful
- • Replenish BAA table resources
- • Use bulletin insert – Evangelization and Youth ministry
- • Optional: Invite a ministry speaker
- Email database

Week 3

(Oct 12/13)

Focus: Begin Community Outreach

- • Include Prayers of the Faithful
- • Bulletin insert – Adult Faith & St. Benedict
- • Continue table presence
- • Distribute Bishop's letter/donation form

- • Begin calling list (script provided make changes to suite your needs)
- • Notify Foundation of any updates (e.g. deceased)

Week 4

(Oct 19/20)

Focus: Ongoing Witness

- • Include Prayers of the Faithful
- • Bulletin insert – Vocations
- • Maintain BAA table
- • Optional: Invite a ministry speaker

Week 5

(Oct 26/27)

Focus: Deepen the Invitation

- • Include Prayers of the Faithful
- • Bulletin insert – Justice and Peace/ Prison Ministry
- • Continue table presence
- • Optional: Invite a ministry speaker
- • Continue follow-up calls

Week 6

(Nov 2/3)

Focus: Sustain Momentum

- • Include Prayers of the Faithful
- • Bulletin insert – Hospital Chaplaincy
- • Maintain table resources
- • Optional: Invite a ministry speaker
- • Wrap up call list

Week 7
(Nov 9/10)

Focus: Gratitude and Celebration

- • Read Bishop's Thank You letter
- • Announce total collected
- • Include final Prayers of the Faithful
- • Thank parishioners for support